

# WORKSHOP



Australian  
Business  
Limited

## GETTING INTO EXPORT

Australian Business Limited, supported by Austrade, is conducting a series of **FREE** half day workshops to advise you how to become a successful exporter. The workshops will be led by Australian Business Limited's team of TradeStart Managers. As international trade experts they will take you through the entire export process and address the following key topics:

- Is your product exportable?
- Is your company capable of exporting?
- How do you choose an export market?
- Determining market entry strategies.
- Is this the right time to export?

### WHO SHOULD ATTEND?

- Those who would like to start exporting to grow their business
- Ad hoc exporters who wish to establish a long term presence in export markets

### BENEFITS OF ATTENDING

- Enables you to examine your exporting potential
- Provides you with a good understanding of the steps involved in exporting
- Identifies resources that lead to greater chances of success

### IN CONJUNCTION WITH:



### PROUDLY SUPPORTED BY:



Australian Government  
Austrade



### TICK A LOCATION

|                                      |          |
|--------------------------------------|----------|
| <input type="checkbox"/> Mascot      | ITBS1205 |
| <input type="checkbox"/> Castle Hill | ITBS0905 |
| <input type="checkbox"/> Fairfield   | ITBS1005 |
| <input type="checkbox"/> Parramatta  | ITBS1105 |

### DATE

|              |
|--------------|
| 9 June 2005  |
| 21 June 2005 |
| 23 June 2005 |
| 21 July 2005 |

### TIME

|                  |
|------------------|
| 9.00am – 12.00pm |
| 9.00am – 12.00pm |
| 9.00am – 12.00pm |
| 9.00am – 12.00pm |

### COST (incl. GST):

|                    |
|--------------------|
| ABL Members: FREE  |
| Non- members: FREE |

NOTE: Registration is from 8.30am

### REGISTER NOW!

Call 13 26 96 Facsimile 1300 655 277 Mail: Australian Business Limited Member Services Locked Bag 938 North Sydney 2059.  
*PLEASE NOTE: Bookings only accepted with payment. For additional attendees, please photocopy form.*

### CONTACT DETAILS:

|          |         |
|----------|---------|
| Name:    | Title:  |
| Company: |         |
| Address: | P/code: |
| Phone:   | Fax:    |
| Email:   |         |

**FEEDBACK:** What aspects of this topic would you like the speaker to address? *Feedback will be provided to speakers.*

**Confirmation:** Bookings will not be accepted without payment. A confirmation will be emailed to you within 48 hours of receiving this payment. Please ensure the email address provided is correct. **Cancellation:** No refunds will be made under any circumstances unless cancellation is received in writing more than five (5) working days prior to the event. Substitute delegates are welcome. **Tax Invoice:** On payment, this registration form becomes a tax invoice. Australian Business Limited ABN 63 000 014 504. **Disclaimer:** All program details correct at time of printing. Program subject to change. **Privacy Policy:** Personal information which Australian Business Limited ("ABL") collects on this form is used for the purposes of registering you for this seminar. We may also use your personal information to keep you informed of the events, seminars and services which we consider may be of interest to you and to provide you with promotional and marketing materials about ABL's services including workplace, training, and consulting. If you do not wish to receive such information please tick the privacy opt out box on this form. You are not required to complete the entire form, however if we do not receive sufficient information to contact you then we may be unable to register you for this seminar. Your details may be shared with a third party, for promotional and marketing purposes. You may request access to personal information we hold about you by contacting [member.services@australianbusiness.com.au](mailto:member.services@australianbusiness.com.au)  I do not wish to be included on this mail list. Australian Business Limited ABN 63 000 014 504

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